

Region 10 Convention Logo Design Contest

We are excited to announce a contest to design a fresh, creative logo for our 2026 Regional Convention and Competition! We invite all artists, designers, and creative minds to help us visually represent our harmony and heart.

Contest Guidelines

1. Eligibility

- Open to all individuals age 18 and over.
- Members of Sweet Adelines are encouraged to participate, but non-members are also welcome.
- Entries may be submitted individually or as a team.

2. Design Requirements

- The logo must include the full text:
 "Reach For The Stars" and "63rd Annual Regional Convention and Competition"
- Design should be original, memorable, and professional.
- Logo should be easily scalable and recognizable at various sizes (e.g., websites, merchandise, social media).

- Submit in color and black and white. Participants may be disqualified if logos are not submitted in both arrangements.
- Avoid using copyrighted elements, stock imagery, or clip art.
- Design must work well on both light and dark backgrounds.

3. File Specifications

- Submit design in high-resolution (300 dpi).
- Accepted formats: .PNG, .JPG, .SVG, or .PDF (vector format preferred).
- If selected, you may be asked to submit the editable source file (e.g., Al, PSD, or SVG).

4. Submission Process

- Submit your design via email to region10logodesign@gmail.com.
- Include:
 - Your full name
 - Email address
 - Short description of your design and inspiration (100 words or less)
 - Logo file in COLOR and BLACK AND WHITE

5. Deadline

- Submissions due by: 8:00PM CST September 10, 2025
- Winner(s) will be recognized at Fall Fling 2025 and Winter Workshop 2026.

6. Judging Criteria

Designs will be evaluated based on:

- Relevance to the theme and organization
- Originality and creativity
- Visual impact and clarity

- Scalability and versatility
- Overall aesthetic appeal

A blind judging will be conducted by a panel including members of Region 10 RMT.

7. Prize

- 1st Place: Recognition on Region 10 website and all social media platforms, announcement at upcoming regional events and the 2026 Region 10 Convention, as well as a swag pack featuring your design.
- Honorable Mentions may also be recognized and featured.

8. Usage Rights

By submitting a design, you agree that:

- If selected, the logo becomes the sole property of Great Gulf Coast Region 10.
- Region 10 may modify the design as needed for branding purposes (e.g., resizing, color adjustments, etc.).
- Credit will be given where appropriate, but no compensation or royalties will be provided beyond the contest prizes.
- You affirm that your design is original and does not infringe on any third-party rights.

Tips for Designers

- Look at previous Region 10 materials for inspiration—but make something fresh!
- Consider elements that reflect our **geographical area**, **musical tradition**, and **strong community**.
- Keep it clean and timeless, but don't be afraid to be bold!